

PORTAGE LAKE WATERSHED FOREVER

COUNCIL MINUTES , JUNE 30, 2015

6:50 (after Water Wise Program) In the Farr center Onekama, MI

Present: Herb Lenon, Alice Hendricks, Jamie Meister, Dan Behring, Kathy Ervin, Bee Capper, Jim Simons, Frank English, Gail Drake, Susan Spenser, Mary Reed, Jennifer Scholl

- 1) Welcome and additions to agenda:
  - a) Introductions of Jennifer- Administrative assistant
    - i) Student at GVSU majoring in Natural Resources Management with a minor in Biology, has a special interest in Watersheds and water quality management
- 2) Minutes May 28<sup>th</sup> done by Kathy Ervin
  - a) Now to be done by Jennifer Scholl for this meeting
- 3) Financial Report
  - a) Report given by Frank English, passed around a copy to everyone present
    - i) Stated balances
    - ii) Included the budget
    - iii) Expenditures to date
  - b) Dan created a sample report that can be worked on for future reports
    - i) For future use to show where the money comes from and what individual account the money goes into
  - c) Motion to move
    - i) Discussion
- 4) Water Series
  - a) The first water series: shoreline
    - i) Had a low turn out
      - (1) Might want to move future dates back, closer to the 4<sup>th</sup> of July
    - ii) The content was good, but could have been revised
  - b) Next series (Wetlands) will be on July 7<sup>th</sup>
    - i) Representatives will be out of the Lansing office
  - c) Third and final series will be save the channel July 29<sup>th</sup>
    - i) Focus will be to educate the public on the channel
    - ii) Encourage to write stakeholders
  - d) Discussion on how these series could be reached to the public
    - i) Kathy: suggests Press release and creating flyers that could be put on local restaurants tables. Susan Spencer if a copy is received, it can be published in newsletter.
- 5) Fundraiser
  - a) Benches (Jamie)
    - i) They are all complete
    - ii) 3 will be picked up tomorrow
    - iii) The cater is just waiting on a final number of attendees

- b) Auctioneer ( Kathy)
  - i) Still currently searching for an auctioneer for the event
- c) Invites (Mary)
  - i) Invites sent out
- 6) Storm drain labeling July 9<sup>th</sup> at 1:00pm
  - a) Mary shows a sample of the label that will be glued to the drains
    - i) A total of 25 were ordered
      - (1) An idea of creating these labels into a bumper sticker and possible including these in homeowner packets
- 7) Kayak Display
  - a) Kayak is possible
  - b) Placement should be in high traffic areas
    - i) Across from beer tent, car show, morning race
  - c) Signs should be created (Kathy)
  - d) When to draw the winning ticket
    - i) On Sunday after the parade
  - e) Tickets
    - i) Information exchange for ticket
    - ii) Have check boxes (Feedback)
- 8) In progress
  - a) New banner
    - i) Needs a high quality picture ( number of pixels)

Submitted by,

Jennifer Scholl